

**GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA**

UNSTARRED QUESTION NO:1343
ANSWERED ON:02.03.2001
SELECTION OF TV SERIALS
CHANDRA NATH SINGH

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether the Government have laid down any policy regarding selection of TV serials and their duration;
- (b) if so, the details thereof;
- (c) whether some of the popular serials abruptly taken off are being re-introduced on Doordarshan; and
- (d) if so, the details thereof and the reasons therefor?

Answer

THE MINISTER OF INFORMATION & BROADCASTING (SMT. SUSHMA SWARAJ)

(a) & (b): The Government has not laid down any policy. However, Doordarshan while selecting programmes, makes endeavour to strike a proper balance between entertainment, education and information in various formats such as documentary, telefilms, serials, series, features, songs, musical programmes, variety programmes etc. on various themes, to sustain the interest of viewers.

As per the guidelines, the Selection Committee, while granting approval to any programme, specifies the number of episodes. Further extension beyond the specified number of episodes is granted by Doordarshan keeping in view the popularity of the programme, commercial return, quality of production and programme requirement etc.

(c): No, Sir.

(d): Does not arise.